



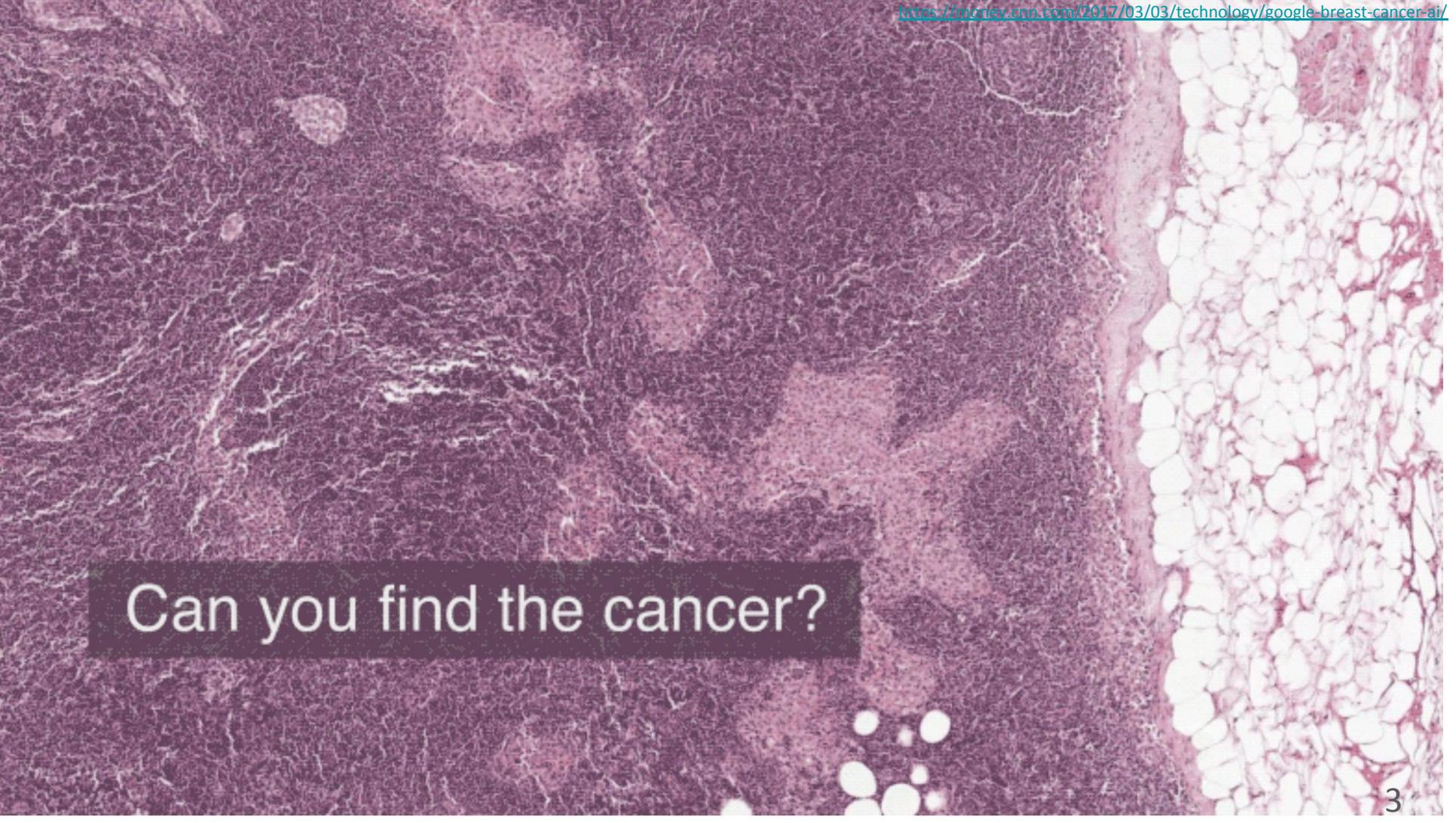
# Artificial Intelligence for Cultural Heritage

Prof. Dr. Harald Sack  
Europeana 2019  
Lisbon, November 27, 2019

**“Any sufficiently advanced technology  
is indistinguishable from magic.”**

*Arthur C. Clarke, Profiles of the Future (1973)*





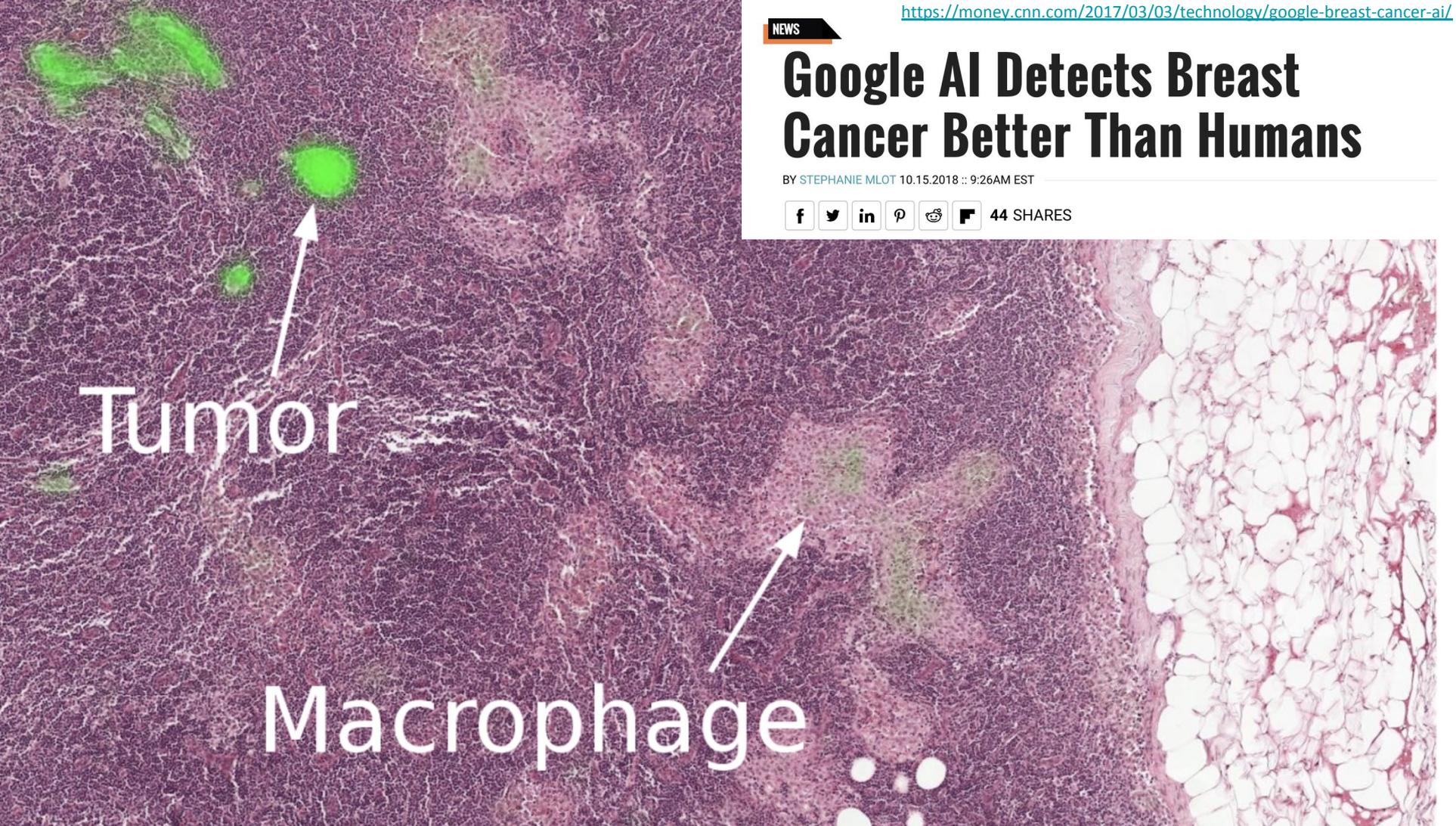
Can you find the cancer?

NEWS

# Google AI Detects Breast Cancer Better Than Humans

BY STEPHANIE MLOT 10.15.2018 :: 9:26AM EST

      44 SHARES



Tumor

Macrophage

# AlphaGo Zero: Google DeepMind supercomputer learns 3,000 years of human knowledge in 40 days



17



# AlphaGo



<http://www.telegraph.co.uk/science/2017/10/18/alphago-zero-google-deepmind-supercomputer-learns-3000-years/>



<https://www.christies.com/features/A-collaboration-between-two-artists-one-human-one-a-machine-9332-1.aspx>



## Is artificial intelligence set to become art's next medium?

16 October 2018

PHOTOGRAPHS & PRINTS |

AI artwork sells for \$432,500 — nearly 45 times its high estimate — as Christie's becomes the first auction house to offer

# Machine learning has been used to automatically translate long-lost languages

Some languages that have never been deciphered could be the next ones to get the machine translation treatment.

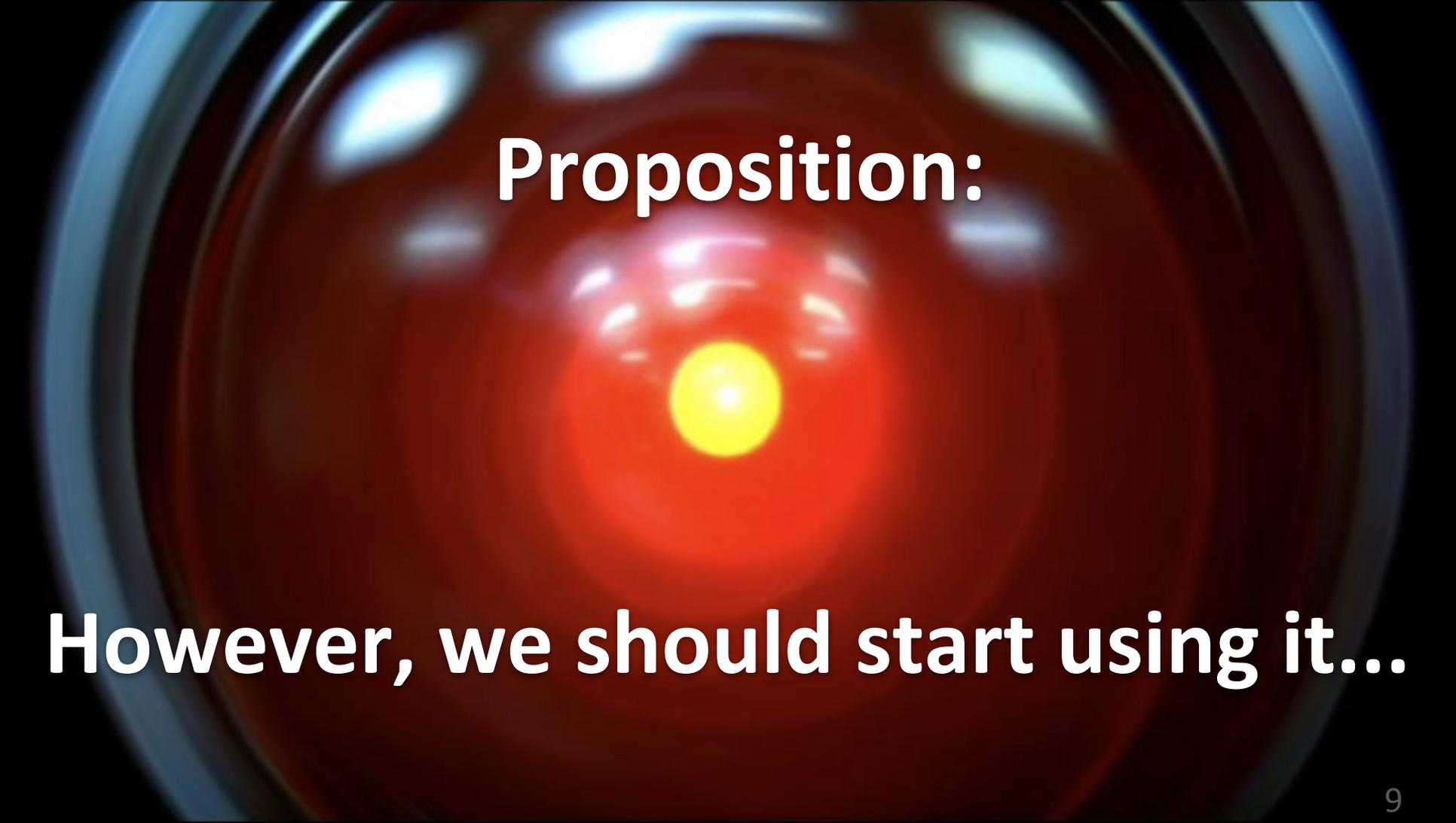
by **Emerging Technology** from the arXiv

Jul 1, 2019

*"...in from three to eight years we will have a machine with the general intelligence of an average human being", Marvin Minsky (1970)*

**Are we all doomed...?**

**...or do we simply have a tendency to overestimate technology?**

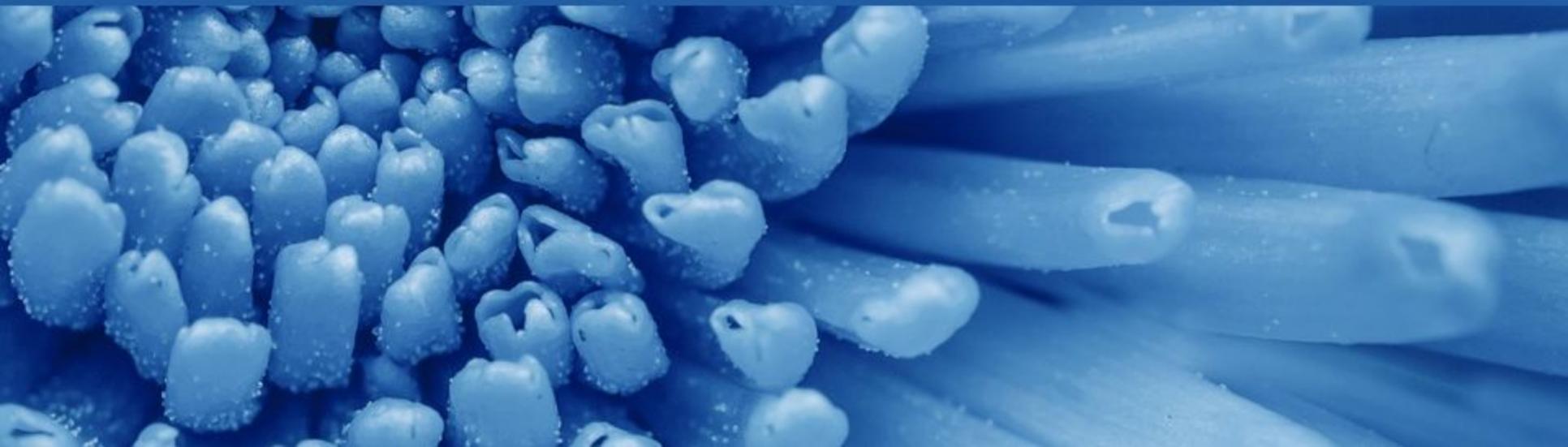
The background features a central glowing yellow circle surrounded by a red ring, all contained within a larger dark blue ring. The overall effect is reminiscent of a target or a lens flare.

**Proposition:**

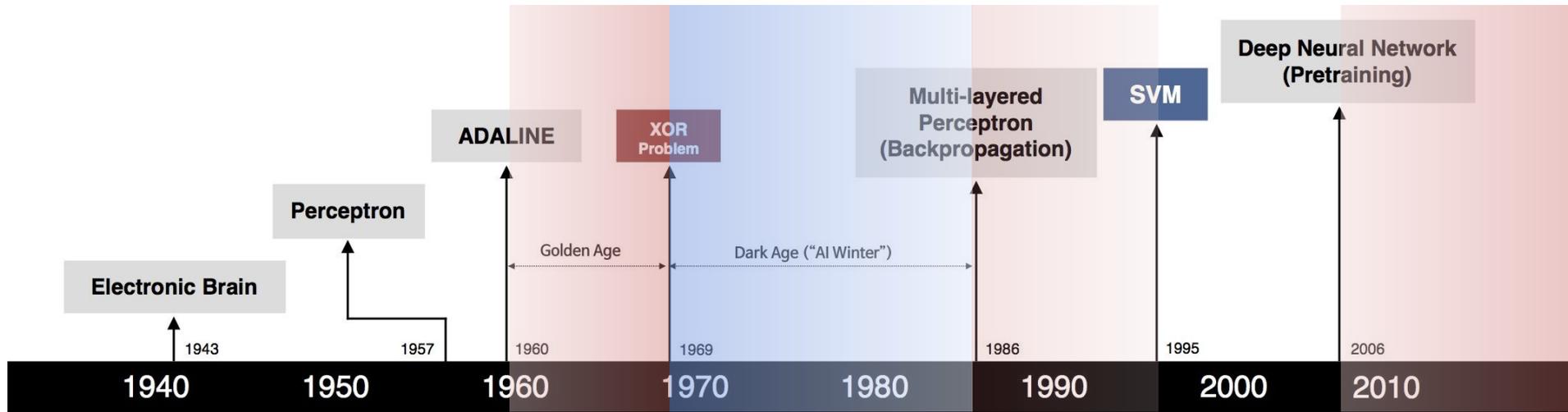
**However, we should start using it...**

**“Nothing succeeds like success.”**

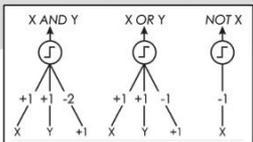
Alexandre Dumas, *Ange Pitou*, Vol.I (1854)



# The Triumph of the Connectionist Paradigm



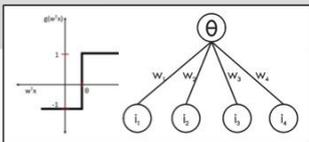
S. McCulloch – W. Pitts



- Adjustable Weights
- Weights are not Learned



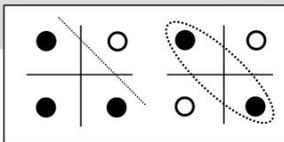
F. Rosenblatt B. Widrow – M. Hoff



- Learnable Weights and Threshold



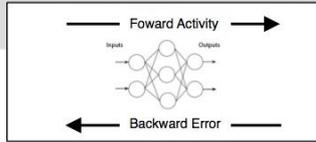
M. Minsky – S. Papert



- XOR Problem



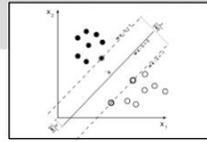
D. Rumelhart – G. Hinton – R. Williams



- Solution to nonlinearly separable problems
- Big computation, local optima and overfitting



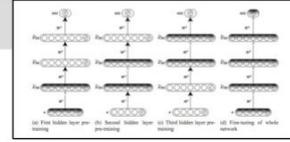
V. Vapnik – C. Cortes



- Limitations of learning prior knowledge
- Kernel function: Human Intervention



G. Hinton – S. Ruslan



- Hierarchical feature Learning

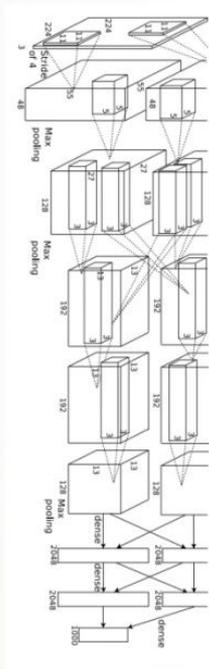
# Why has Deep Learning become so successful?



(1) Availability of cheap computing capacity with GPUs

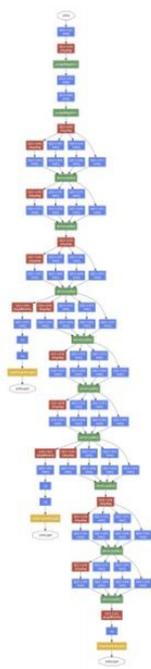
## (2) Reusable Highly Trained Complex Models

### “AlexNet”



[Krizhevsky et al. NIPS 2012]

### “GoogLeNet”



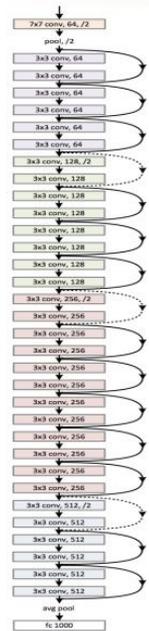
[Szegedy et al. CVPR 2015]

### “VGG Net”

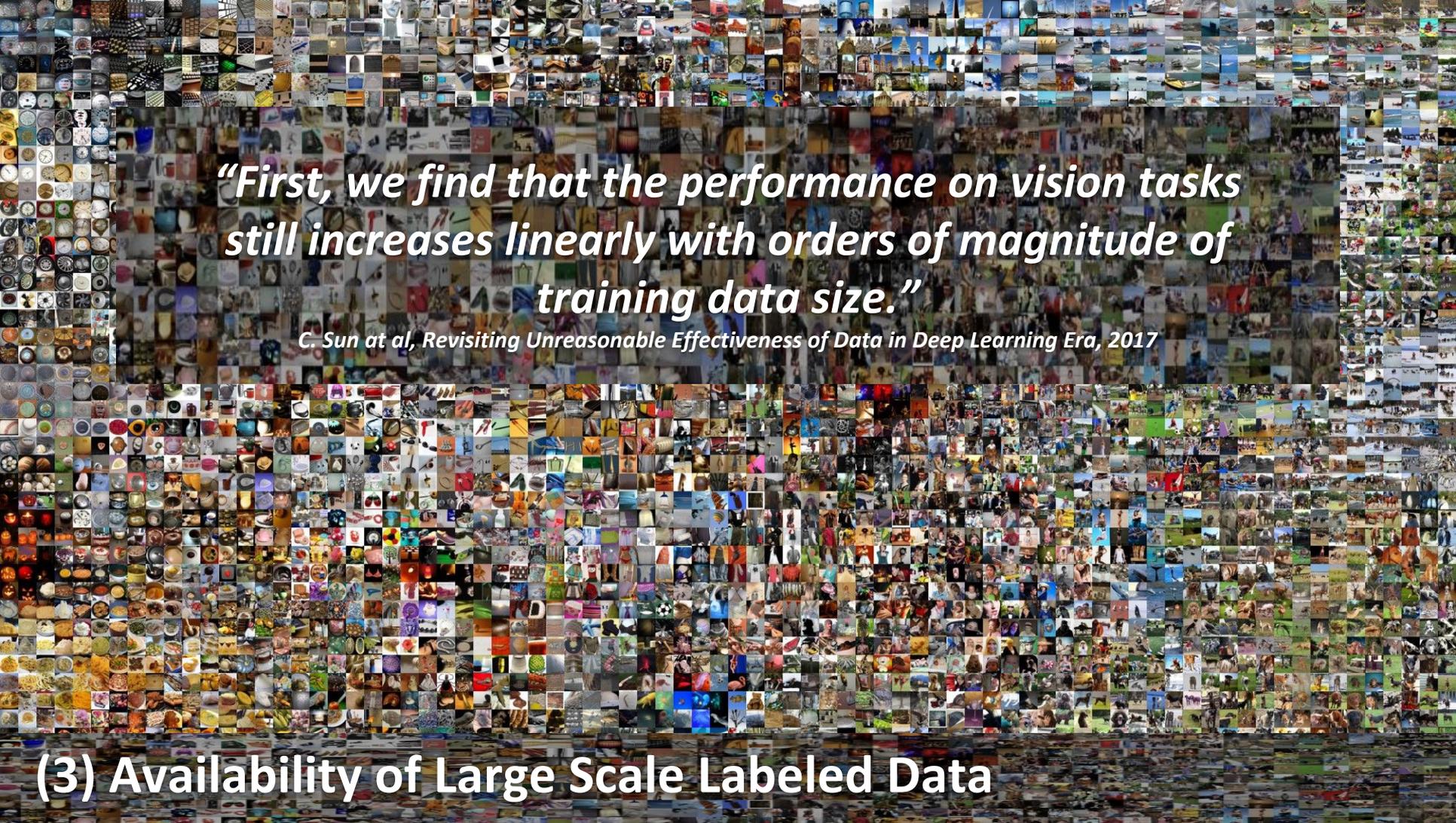


[Simonyan & Zisserman, ICLR 2015]

### “ResNet”



[He et al. CVPR 2016]

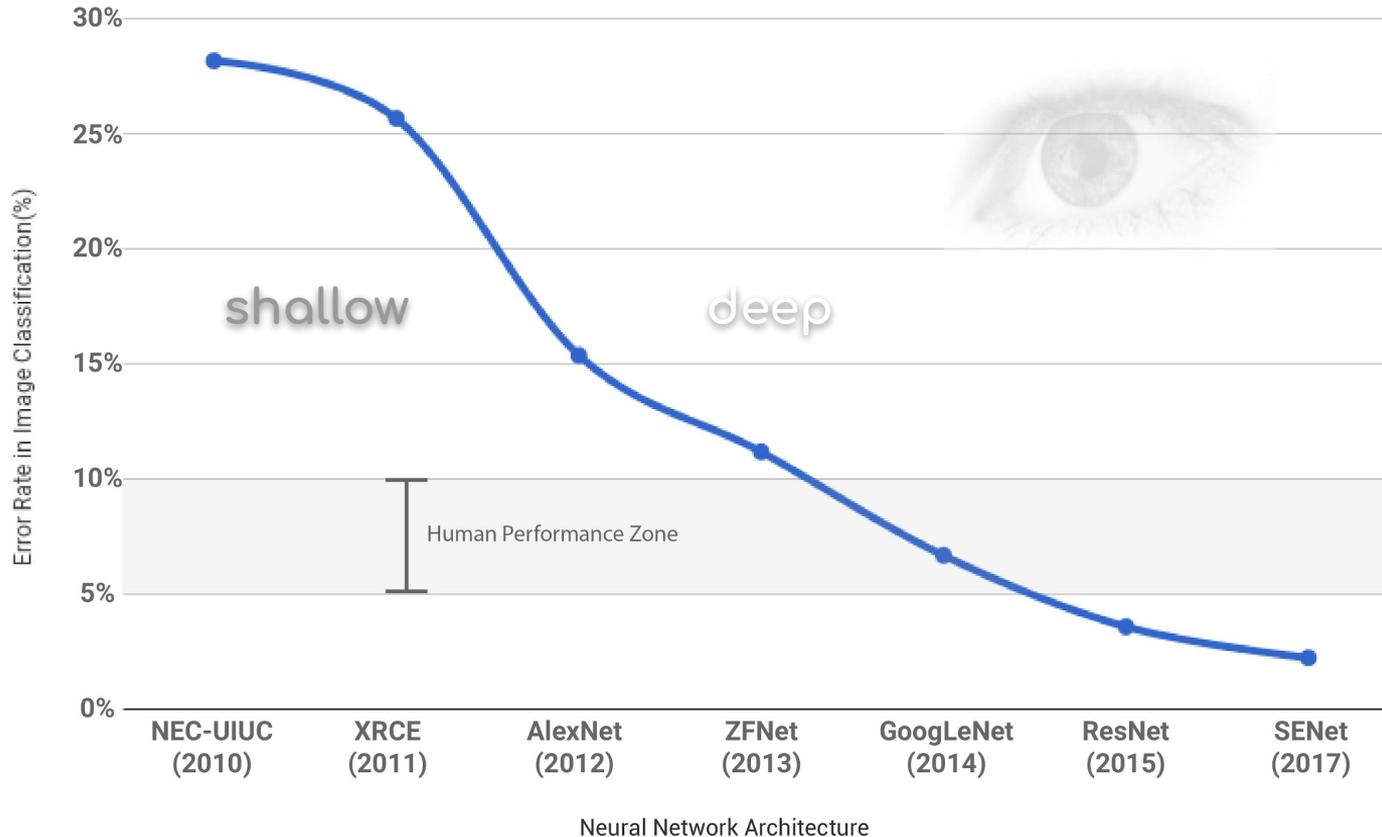


*“First, we find that the performance on vision tasks  
still increases linearly with orders of magnitude of  
training data size.”*

*C. Sun et al, Revisiting Unreasonable Effectiveness of Data in Deep Learning Era, 2017*

**(3) Availability of Large Scale Labeled Data**

# Deep Learning for Visual Analysis



IMAGENET

Large Scale Visual Recognition  
Challenge (ILSVRC)

<http://image-net.org/challenges/LSVRC/>

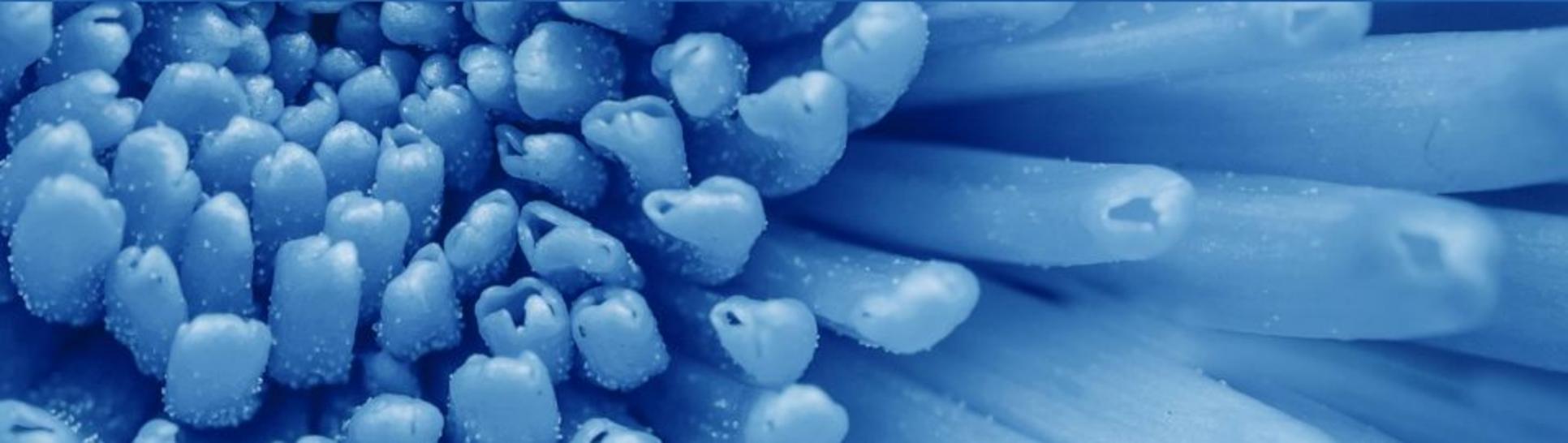


***"Datasets — not algorithms — might be the key limiting factor to development of human-level artificial intelligence."  
(Alexander Wissner-Gross, Edge.org, 2016)***

**“Creation is never complete.**

**It started once, but it will never stop.”**

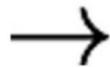
*Immanuel Kant, General Natural History and Theory of Heaven (1755)*



# Creation of New Content - Cross Domain Transfer



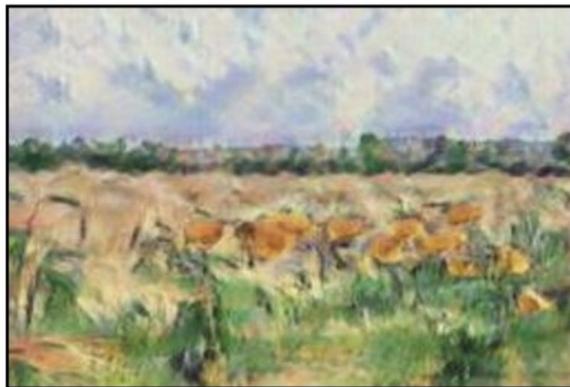
Photograph



Monet



Van Gogh



Cezanne



Ukiyo-e

# Creation of New Content - Cross Domain Transfer

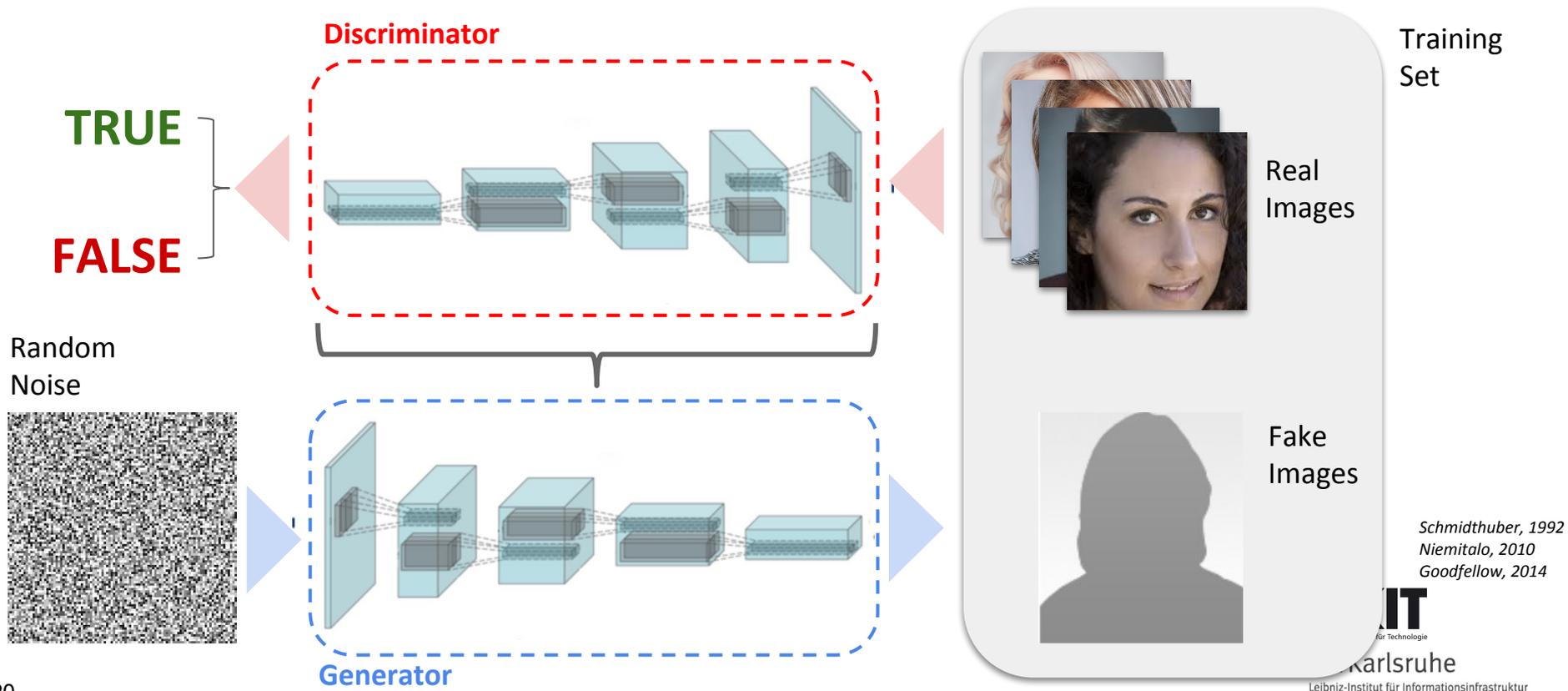
Monet



Photograph



# Comparative Learning - Generative Adversarial Networks



# Creation of New Content - Cross Domain Transfer



<https://junyanz.github.io/CycleGAN/>



Generation of New Content - Colourization

# Generation of New Content - Super Resolution

bicubic  
(21.59dB/0.6423)



SRResNet  
(23.53dB/0.7832)



SRGAN  
(21.15dB/0.6868)



original



# Generation of New Content - Text to Images

Text description	This bird is blue with white and has a very short beak	This bird has wings that are brown and has a yellow belly	A white bird with a black crown and yellow beak	This bird is white, black, and brown in color, with a brown beak	The bird has small beak, with reddish brown crown and gray belly	This is a small, black bird with a white breast and white on the wingbars.	This bird is white black and yellow in color, with a short black beak
Stage-I images							
Stage-II images							

Han Zhang, Tao Xu, Hongsheng Li, Shaoting Zhang, Xiaogang Wang, Xiaolei Huang, Dimitris N. Metaxas:

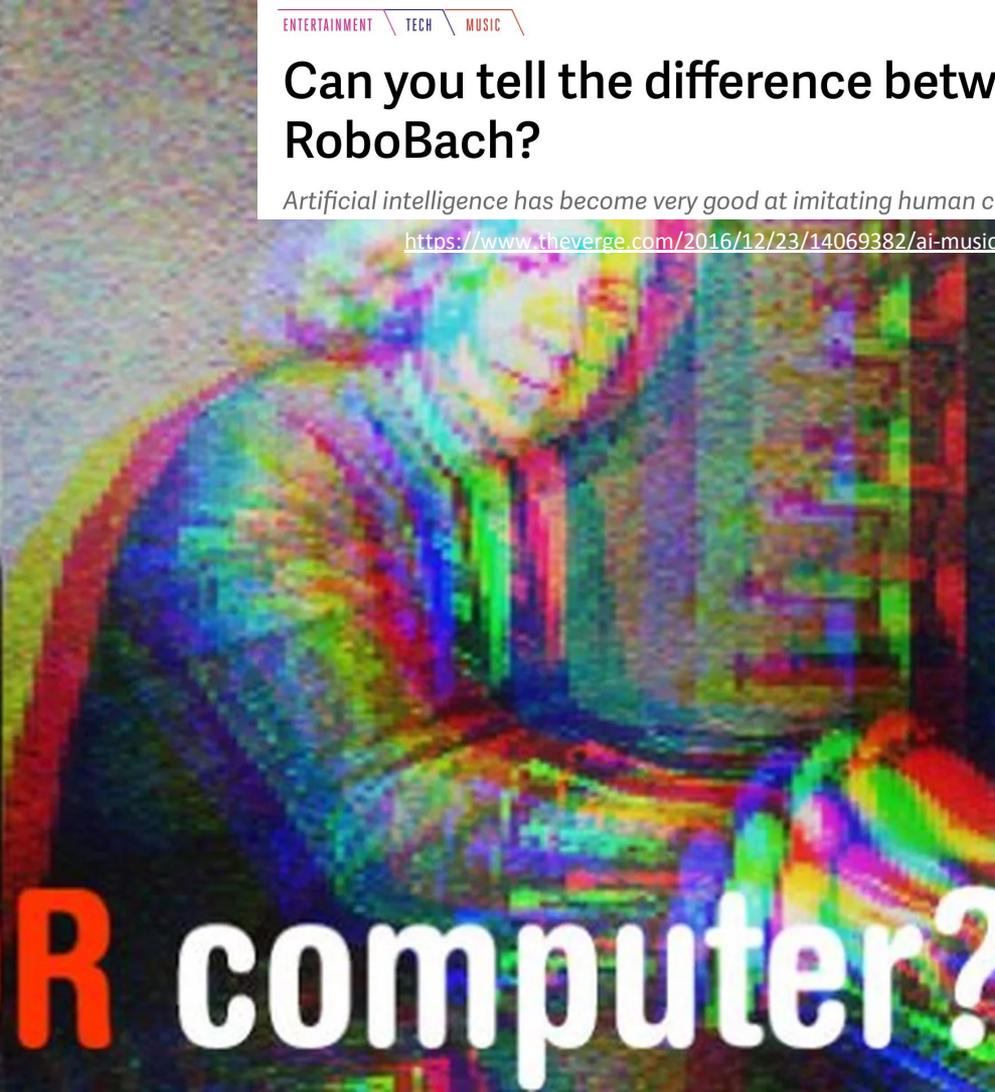
[StackGAN++: Realistic Image Synthesis with Stacked Generative Adversarial Networks.](#)

CoRR abs/1710.10916 (2017)

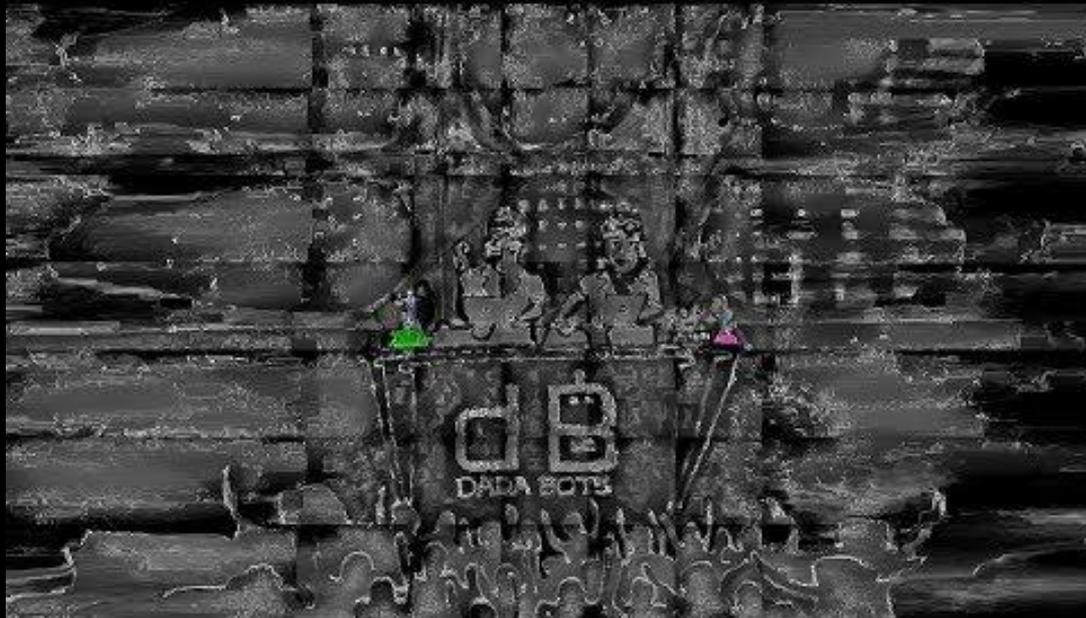
# Can you tell the difference between Bach and RoboBach?

*Artificial intelligence has become very good at imitating human composers*

<https://www.theverge.com/2016/12/23/14069382/ai-music-creativity-bach-deepbach-csl>



# Bach **OR** computer?

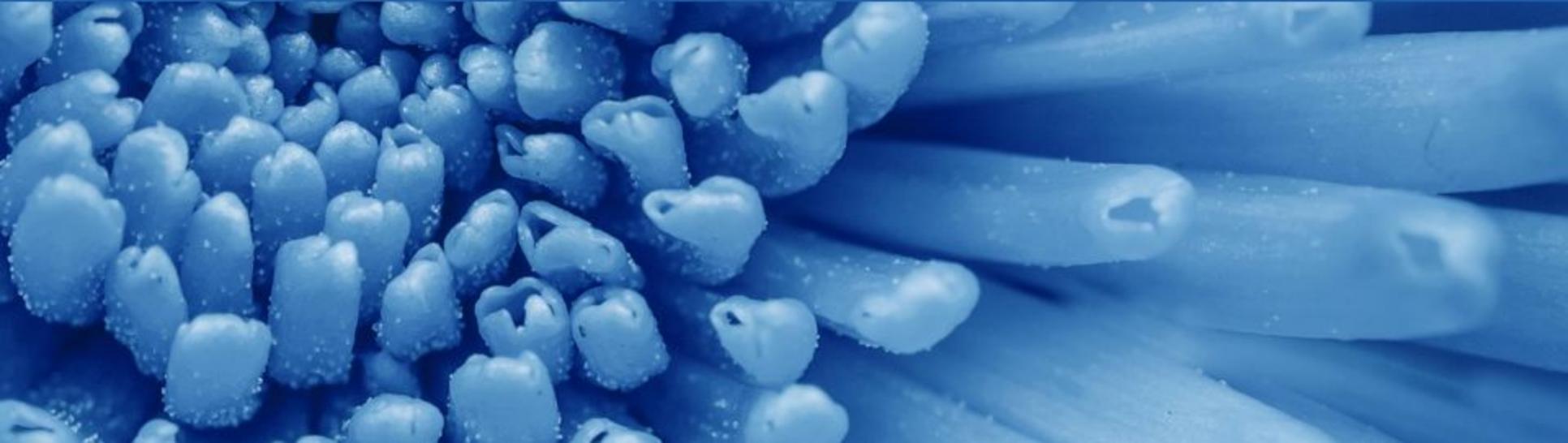


# AI generates non-stop stream of death metal

by [ENGADGET RSS FEED](#) on APR 21, 2019

**“In theory there is no difference between theory and practice.  
In practice there is.”**

*Yogi Berra*





# A Skateboard FOR the POPE

or

Why machine learning is doing so  
hard without SEMANTICS

Abbot Hugo de Cluny, Margravine Mathilda of Tuscany and Henry IV, miniature from the manuscript *Vita Mathildis* (c 1115)



# Indexing with Pretrained State-of-the-Art Models



## (1) Image Captioning (resnet50, 5m iterations)

- 0) a man standing in front of a microphone . (p=0.001874)
- 1) a man standing in front of a microphone holding a microphone . (p=0.000623)
- 2) a man in a suit and tie holding a microphone . (p=0.000467)

a man standing in front of a microphone .

## (2) Visual Concept Detection (based on ImageNet 1K)

```
inception_v3: [[('n04296562', 'stage', 0.2797169), ('n03759954', 'microphone', 0.1635235), ('n04418357',  
vgg16      : [[('n03372029', 'flute', 0.21658598), ('n03838899', 'oboe', 0.18556471), ('n04487394', 'tr  
vgg19      : [[('n02879718', 'bow', 0.069563985), ('n04487394', 'trombone', 0.06794496), ('n03372029',  
Resnet50   : [[('n02787622', 'banjo', 0.23410268), ('n03494278', 'harmonica', 0.09202912), ('n04286575'  
Mobilenet_V2: [[('n02787622', 'banjo', 0.24096675), ('n04259630', 'sombbrero', 0.07608573), ('n04487394',  
Densenet   : [[('n03141823', 'crutch', 0.5543931), ('n03759954', 'microphone', 0.094545476), ('n0278762  
NASAnet    : [[('n02787622', 'banjo', 0.40817854), ('n02676566', 'acoustic_guitar', 0.10958237), ('n04
```

# Indexing with Pretrained State-of-the-Art Models



## (1) Image Captioning (resnet50, 5m iterations)

- 0) a black and white photo of a man and a horse . (p=0.000597)
- 1) a black and white photo of a man with a horse . (p=0.000575)
- 2) a black and white photo of a man and a horse (p=0.000337)

a black and white photo of a man and a horse .

## (2) Visual Concept Detection (based on ImageNet 1K)

```
inception_v3: [[('n03538406', 'horse_cart', 0.5826148), ('n03967562', 'plow', 0.2217709), ('n04604
vgg16       : [[('n03538406', 'horse_cart', 0.6929485), ('n03763968', 'military_uniform', 0.045812
vgg19       : [[('n03538406', 'horse_cart', 0.7175846), ('n03763968', 'military_uniform', 0.047984
Resnet50    : [[('n03538406', 'horse_cart', 0.3555997), ('n03763968', 'military_uniform', 0.312221
Mobilenet_V2: [[('n02403003', 'ox', 0.3520962), ('n03538406', 'horse_cart', 0.08434733), ('n038682
Densenet    : [[('n03538406', 'horse_cart', 0.75100106), ('n02403003', 'ox', 0.08875632), ('n03868
NASANet     : [[('n03967562', 'plow', 0.87051934), ('n03538406', 'horse_cart', 0.09820043), ('n031
```

# Indexing with Pretrained State-of-the-Art Models



## (1) Image Captioning (resnet50, 5m iterations)

- 0) a vase filled with flowers sitting on top of a table . (p=0.001639)
- 1) a vase filled with flowers sitting on a table . (p=0.001241)
- 2) a vase of flowers sitting on a table . (p=0.001143)

a vase filled with flowers sitting on top of a table .

## (2) Visual Concept Detection (based on ImageNet 1K)

```
inception_v3: [[('n03991062', 'pot', 0.5503563), ('n01943899', 'conch', 0.061974872), ('n12620546', 'l
vgg16      : [[('n02840245', 'binder', 0.31984767), ('n07248320', 'book_jacket', 0.23865435), ('n032
vgg19      : [[('n03598930', 'jigsaw_puzzle', 0.39231554), ('n07248320', 'book_jacket', 0.20700723),
Resnet50    : [[('n03598930', 'jigsaw_puzzle', 0.31146914), ('n01943899', 'conch', 0.13275276), ('n04
Mobilenet_V2: [[('n03598930', 'jigsaw_puzzle', 0.66152334), ('n01667778', 'terrapin', 0.018356627), (
Densenet    : [[('n09256479', 'coral_reef', 0.21517044), ('n12985857', 'coral_fungus', 0.1408107), ('
NASAnet     : [[('n01667778', 'terrapin', 0.37880373), ('n01669191', 'box_turtle', 0.15951602), ('n04
```

# Indexing with Pretrained State-of-the-Art Models



## (1) Image Captioning (resnet50, 5m iterations)

- 0) a man sitting on a chair with a laptop . (p=0.000046)
  - 1) a man sitting on a chair with a hat on . (p=0.000026)
  - 2) a man sitting on a bench with a hat on . (p=0.000025)
- a man sitting on a chair with a laptop .

## (2) Visual Concept Detection (based on ImageNet 1K)

```
inception_v3: [[('n04532106', 'vestment', 0.8339432), ('n04429376', 'throne', 0.06276988), ('n04
vgg16      : [[('n03000247', 'chain_mail', 0.5499288), ('n02895154', 'breastplate', 0.08058794)
vgg19      : [[('n03045698', 'cloak', 0.23458833), ('n04532106', 'vestment', 0.16236556), ('n03
Resnet50   : [[('n04532106', 'vestment', 0.3460238), ('n03000247', 'chain_mail', 0.20139052), (
Mobilenet_V2: [[('n04532106', 'vestment', 0.27926844), ('n03000247', 'chain_mail', 0.10626966),
Densenet   : [[('n04532106', 'vestment', 0.5737181), ('n03045698', 'cloak', 0.04356383), ('n044
NASAnet    : [[('n04429376', 'throne', 0.40760532), ('n04532106', 'vestment', 0.2631193), ('n03
```

# Indexing with Pretrained State-of-the-Art Models



## (1) Image Captioning (resnet50, 5m iterations)

- 0) a collage of photos of a person holding a skateboard (p=0.000002)
- 1) a collage of photos with a bunch of different pictures (p=0.000002)
- 2) a collage of photos of a person holding a skateboard . (p=0.000001)

a collage of photos of a person holding a skateboard

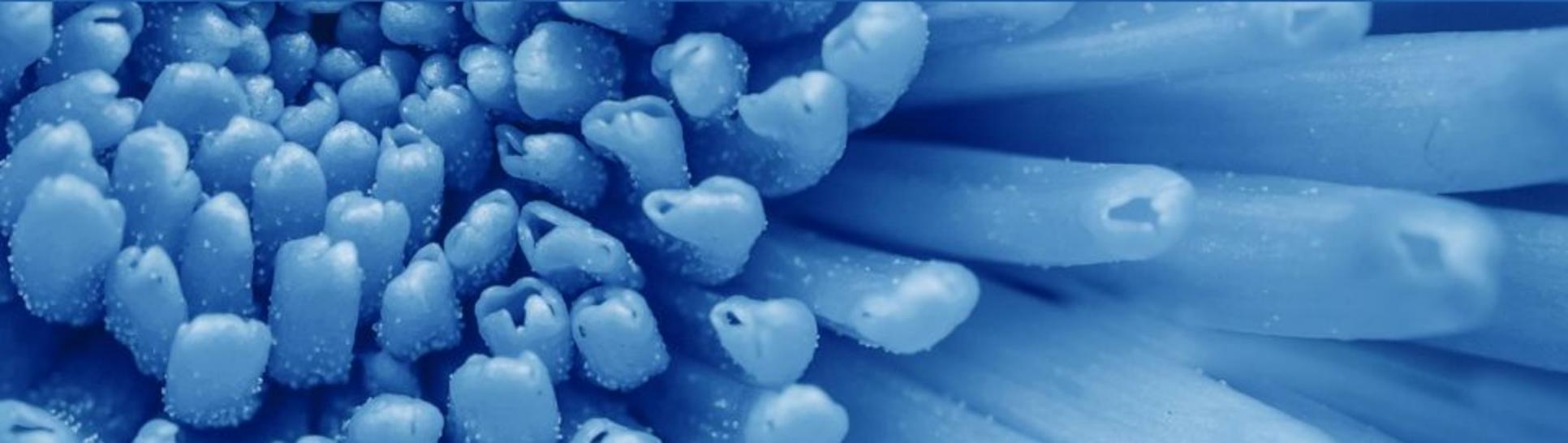
## (2) Visual Concept Detection (based on ImageNet 1K)

```
inception_v3: [[('n06596364', 'comic_book', 0.29700932), ('n07248320', 'book_jacket', 0.21479161),
vgg16       : [[('n03291819', 'envelope', 0.80103236), ('n07248320', 'book_jacket', 0.12616517),
vgg19       : [[('n03291819', 'envelope', 0.71845376), ('n06596364', 'comic_book', 0.21161233), (
Resnet50    : [[('n03291819', 'envelope', 0.5337895), ('n06596364', 'comic_book', 0.20693506), (
Mobilenet_v2: [[('n06596364', 'comic_book', 0.3172333), ('n03598930', 'jigsaw_puzzle', 0.16213572
Densenet    : [[('n03291819', 'envelope', 0.2729636), ('n06596364', 'comic_book', 0.19083193), (
NASAnet     : [[('n03291819', 'envelope', 0.4995414), ('n03485794', 'handkerchief', 0.25641188),
```

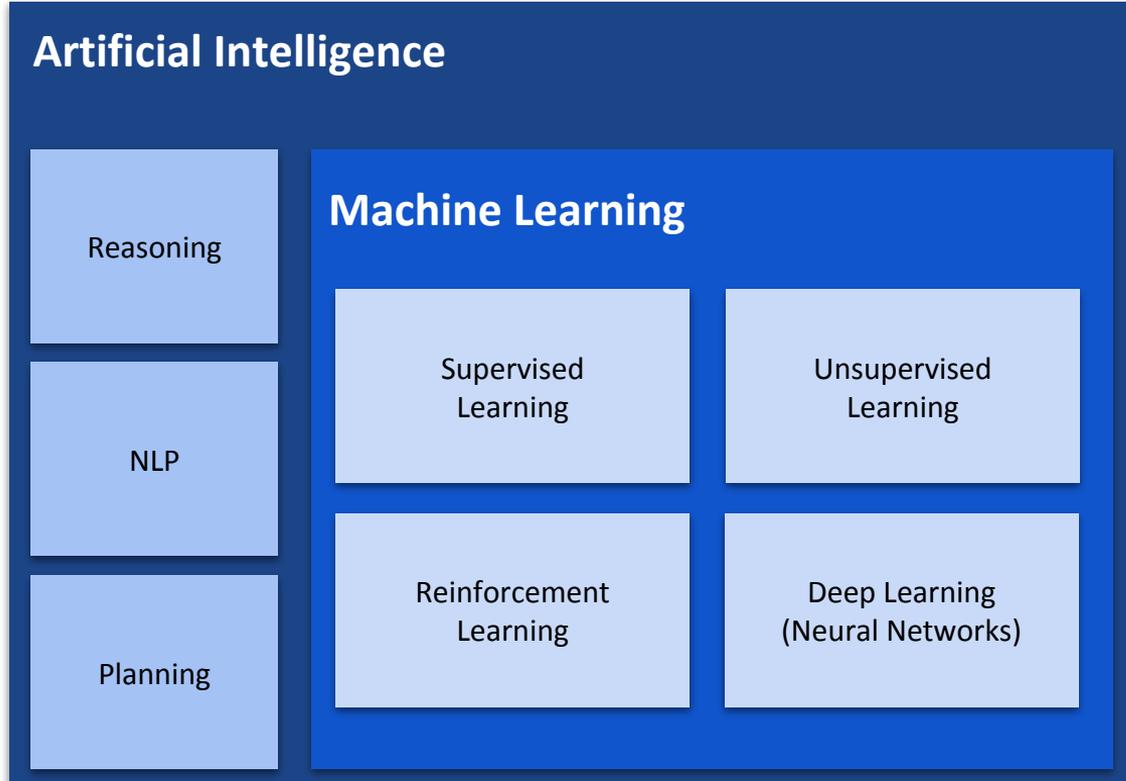
**“I have not failed. I've just found 10,000 ways that won't work.”**

**Thomas A. Edison**

as quoted in [J. L.] Elkhorne. Edison - The Fabulous Drone, in 73 Vol. XLVI, No. 3 (March 1967), p. 52



# Artificial Intelligence is more than Machine Learning

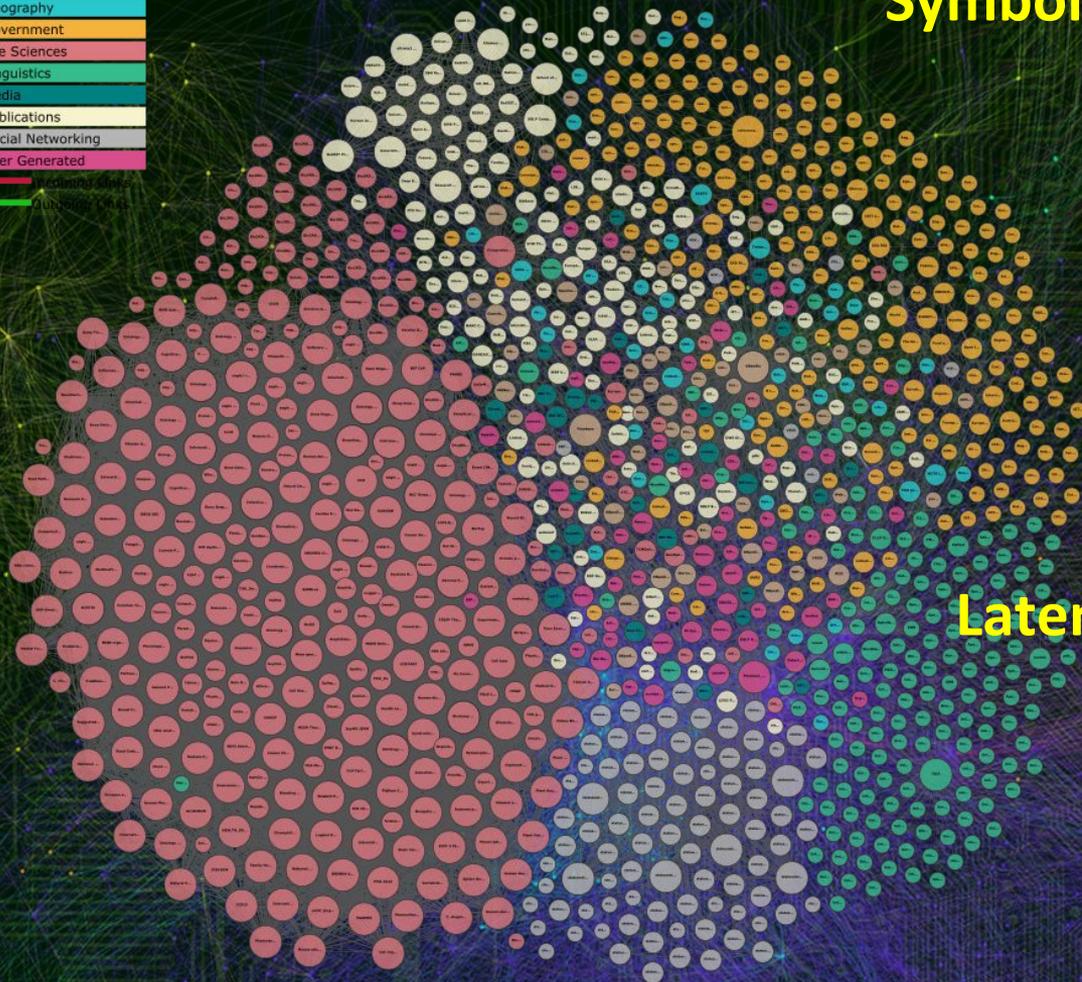


*“The Goal of AI is to develop machines that behave as though they were intelligent.”*

- John McCarthy (1955)

- Cross Domain
- Geography
- Government
- Life Sciences
- Linguistics
- Media
- Publications
- Social Networking
- User Generated
- Education
- Healthcare

**Symbolic Knowledge Representation**  
with Ontologies  
and Knowledge Graphs



+

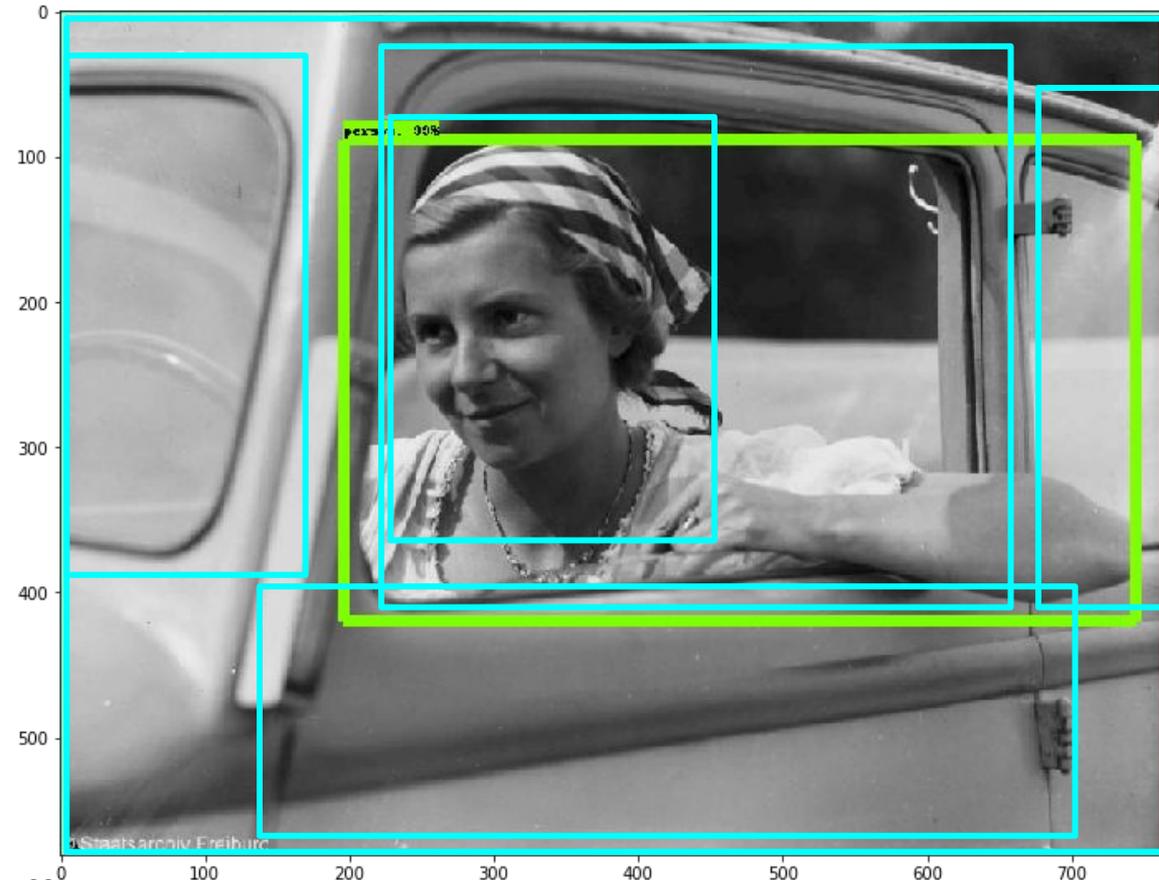
**Latent Knowledge Representation**  
with Deep Learning

# Object Recognition



person

# Fine Grain Object Recognition



black and white picture

car

window

window

window

woman

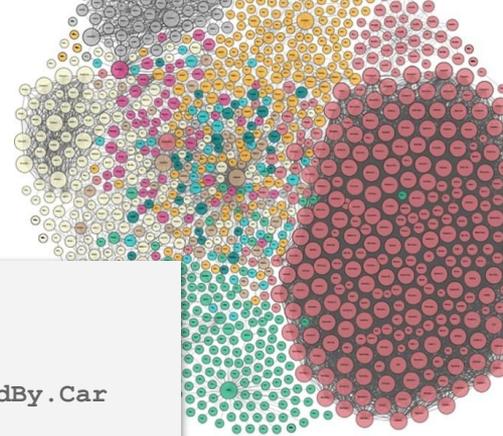
door

# Räumliche und semantische Analyse

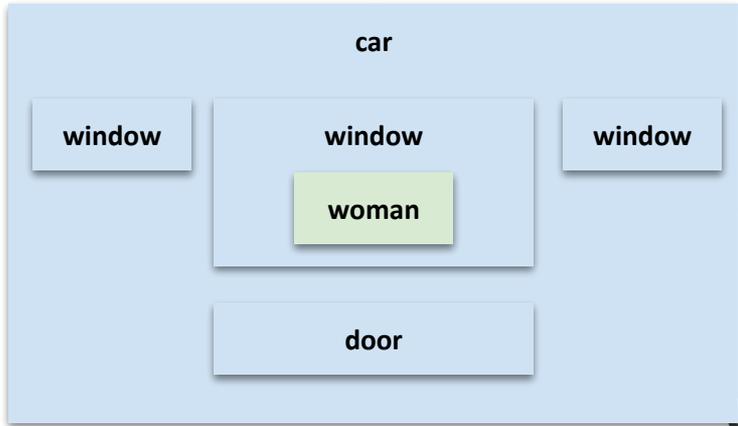
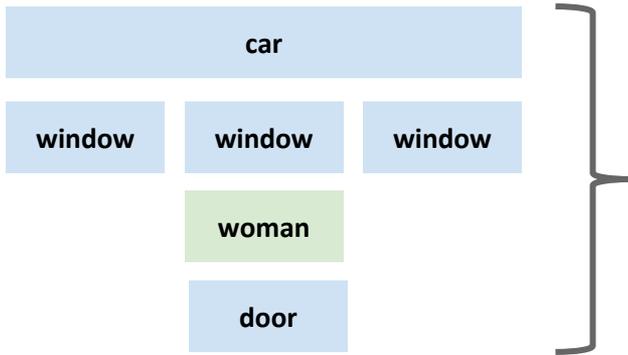


```

Window   ⊆ ∃isPartOf.Car
Door     ⊆ ∃isPartOf.Car
Woman    ⊆ Person
Passenger ⊆ Person ⊓ ∃isTransportedBy.Car
...
    
```



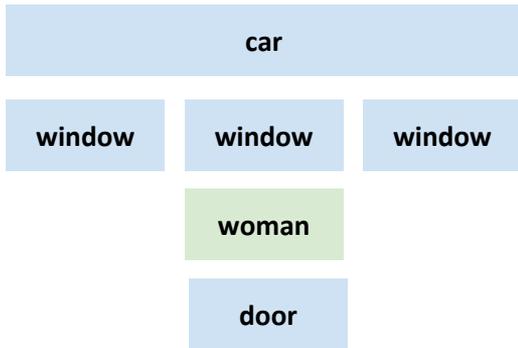
External Knowledge



# Image Captioning



A black and white photo of a woman sitting in a car looking out the window



- a black and white picture of a woman
- a woman sitting in a car
- a woman looking out the window
- a car with a door
- a car with three windows

# Question Answering

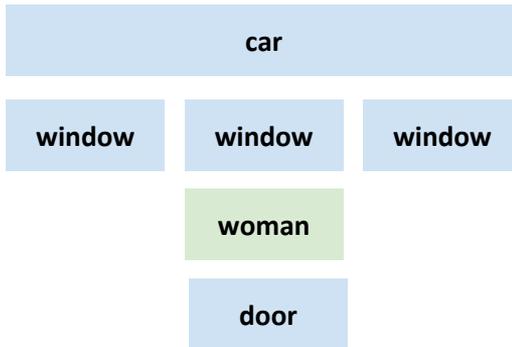


A black and white photo of a woman sitting in a car looking out the window

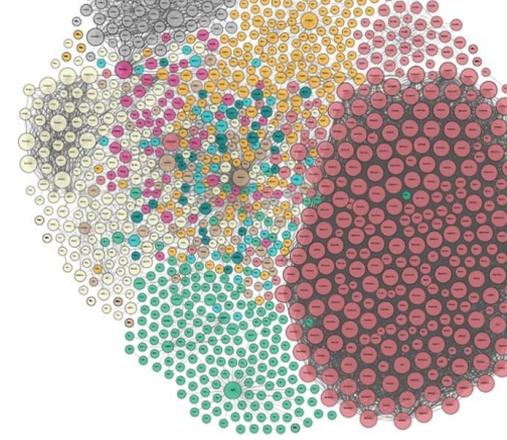
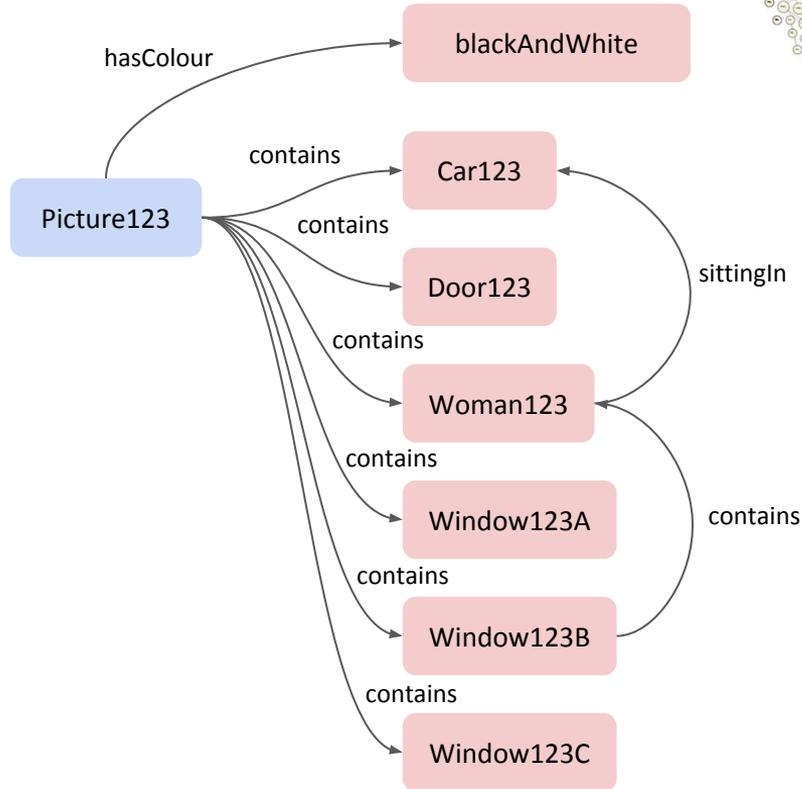
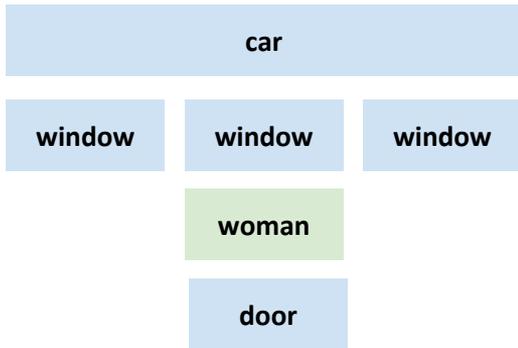
Who is on the picture?      a woman

Who is sitting in the car?      a woman

```
<Picture123> <hasColour> <blackAndWhite>
<Picture123> <contains> <Car123>
<Picture123> <contains> <Door123>
<Picture123> <contains> <Woman123>
<Picture123> <contains> <Window123A>
<Picture123> <contains> <Window123B>
<Picture123> <contains> <Window123C>
<Window123B> <contains> <Woman123>
<Woman123> <sittingIn> <Car123>
```

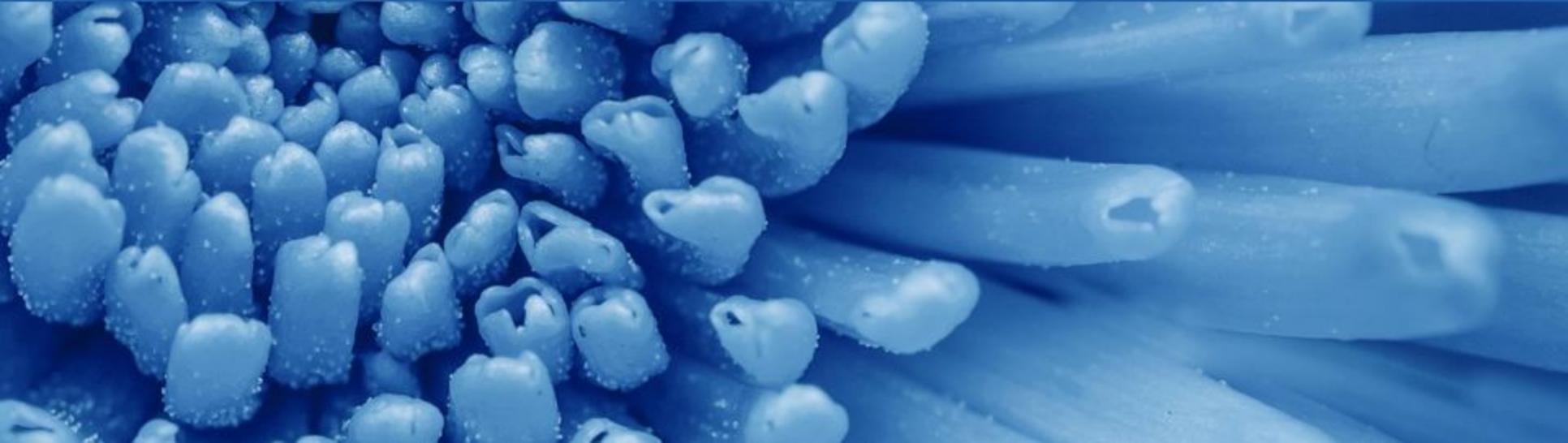


# A Universe of Image Descriptions

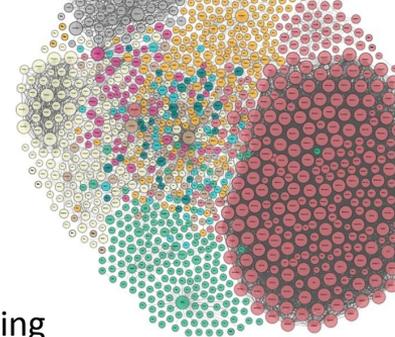


**“All for one, one for all, that is our motto.”**

Alexandre Dumas, *The Three Musketeers*, (1844)



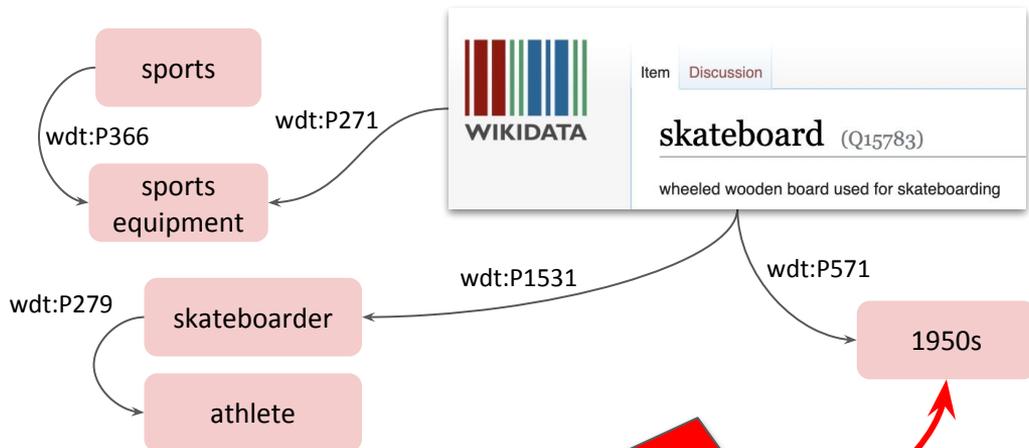
# Combining Deep Learning and Semantics



Automated Image captioning:

a person holding a **skateboard**

Entity Linking



## Metadata

title: Vita Mathildis  
author: Donizio  
**date:** 1115  
location: Bibliotheca Apostolica Vaticana...

# Combining Deep Learning and Semantics



Automated Image captioning:

a **person** holding a **skateboard**

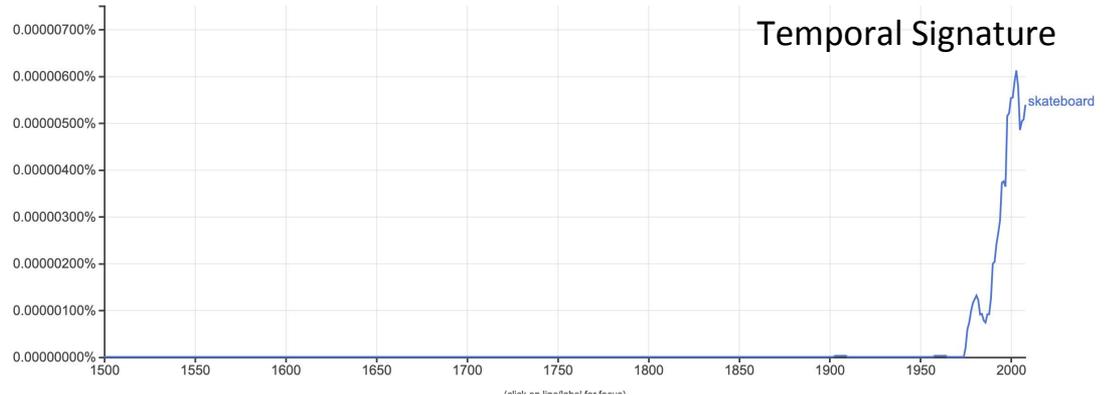
Entity Linking

At two spots in the world a kind of a **skateboard** was developed at **the first time** in **the early 1950s**: California and Hawaii. They used shorter surfboards and wheels made out of metal without some bearings. In the late 1950s, **skateboarding** had a **first peak**.



[www.skateboardingmagazine.com](http://www.skateboardingmagazine.com)

Temporal Signature



# Knowledge Graph Based Exploration

Timeline



205 results in 1633 ms

Code

Download

Link

1945 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000

7 August 1946  
Fausto Vitello

10 April 1956  
Peggy Oki



11 June 1961  
Andy Kessler



17 August 1966  
Rodney Mullen

11 October 1971  
Jason Ellis

5 October 1971  
Ray Barbee

1 February 1977  
Jeron Wilson

6 January 1977  
Marc Johnson



10 March 1982  
Chris Cole

31 January 1987  
Lucas Puig

28 April 1988  
Sebo Walker

27 March 1992  
Kevin Kowalski

13 April 1993  
Leticia Bufoni

19 June 1998  
Joey Jett



14 September 1999  
Tom Schaar

23 August 1945  
Patti McGee

16 January 1960  
Steve Rocco

30 May 1958  
Ty Page



9 January 1958



28 October 1964  
Joe Lopez



19 October 1976  
Darren Navarette



10 October 1976  
Bob Burnquist

7 October 1976

12 June 1976  
Brian Anderson

4 July 1981  
Dan Joyce



13 May 1982  
Edgard Pereira

10 April 1986

14 July 1987  
Patrick Switzer

26 May 1988  
Dylan Rieder



19 August 1988  
Antwan Dixon

15 February 1989  
Brandon Westgate

26 October 1991  
TJ Rogers

6 December 1992  
Riley Hawk



30 November 1994  
Nyjah Huston

10 January 1996  
Curren Caples



20 February 1997  
Mitchie Brusco

At two spots in the world a kind of a **skateboard** was developed at **the first time in the early 1950s**: California and Hawaii. They used shorter surfboards and wheels made out of metal without some bearings. In the late 1950s, **skateboarding had a first peak**.

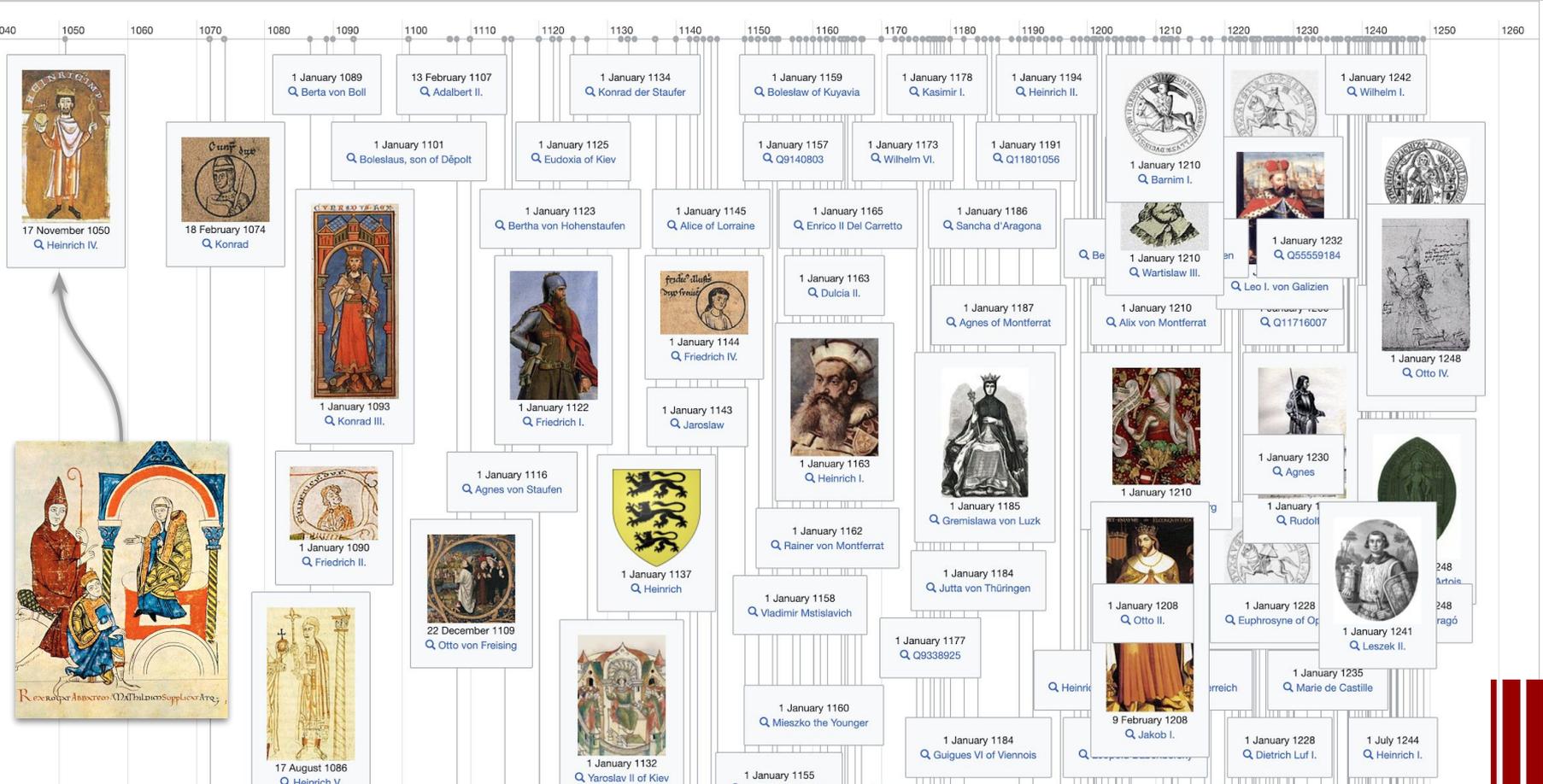


www.skateboardingmagazine.com

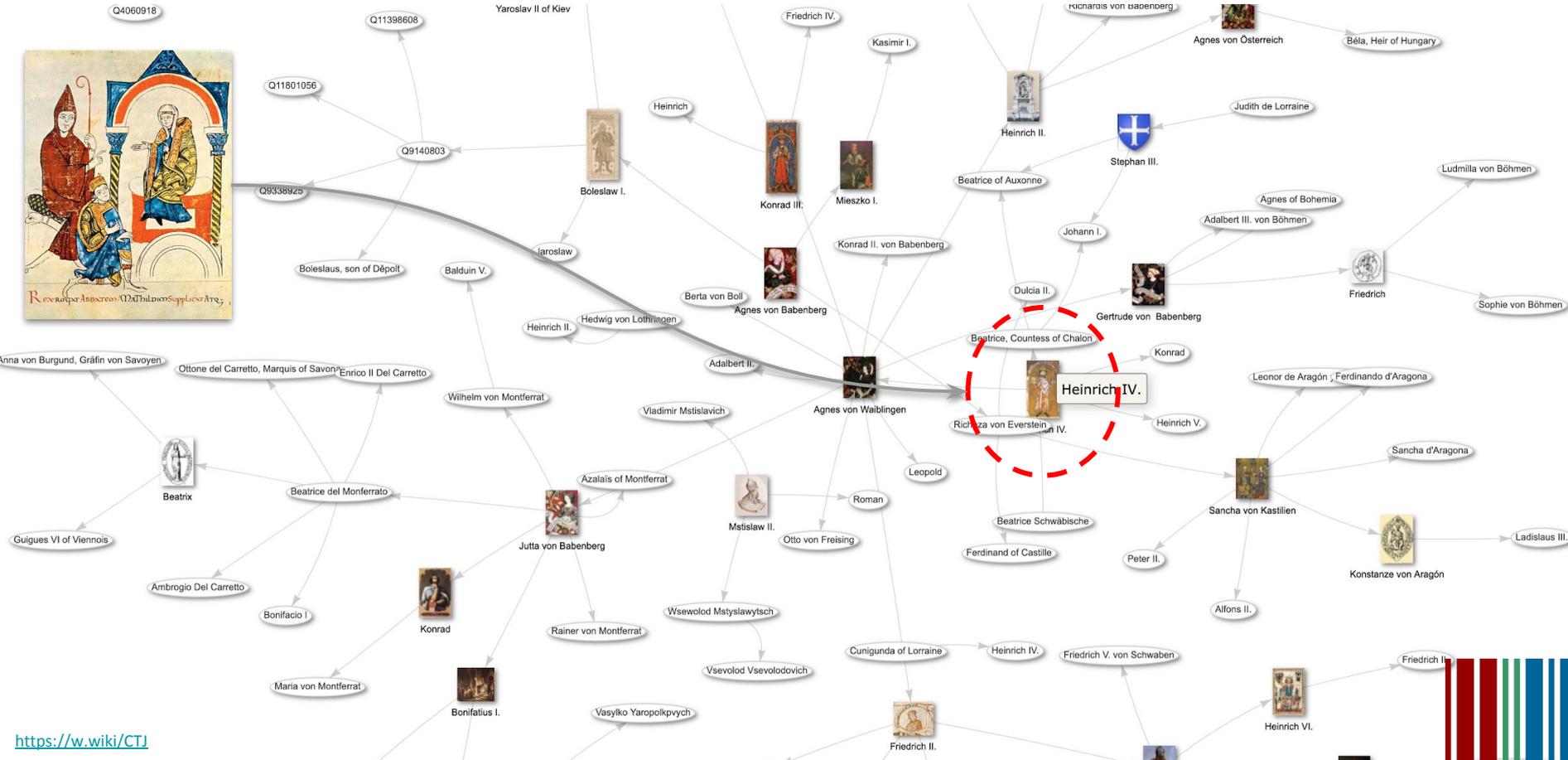
# Knowledge Graph Based Exploration

Timeline - <https://w.wiki/CTM>

339 results in 12390 ms



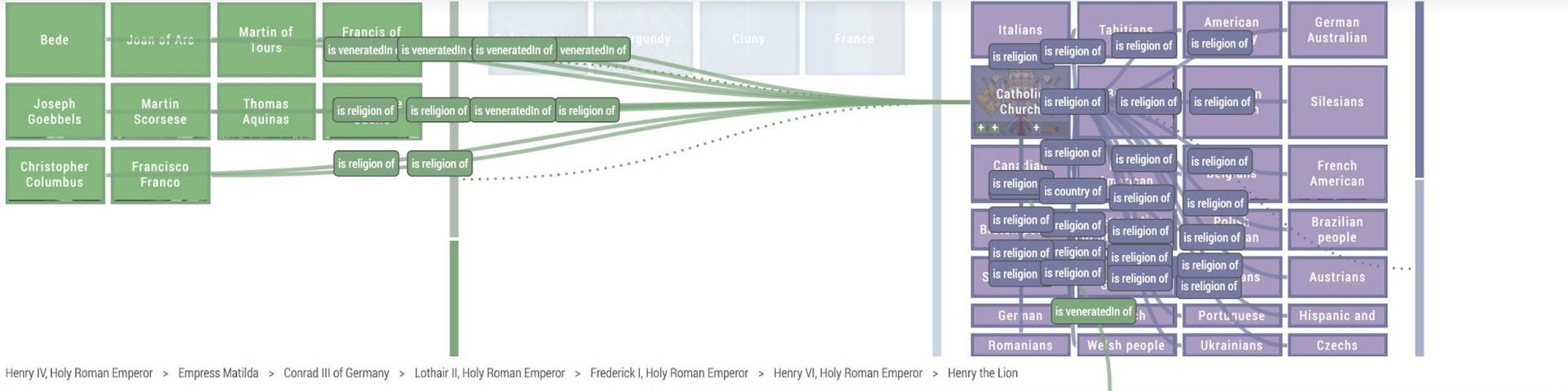
# Knowledge Graph Based Exploration



# Knowledge Graph Based Exploration



Relation Browser Timeline



## 9 Recommended Articles:

- #2 [Abbot Suger and the Birth of the Gothic Style](#)
- #3 [Otto the Great – Founder of the Holy Roman Empire](#)
- #4 [Geoffrey Chaucer – the Father of English Literature](#)
- #5 [The Assassination of Thomas Becket](#)
- #6 [Hildegard of Bingen – More than the 'Sybil of the Rhine'](#)
- #7 [Pieter van Musschenbroek and the Leyden Jar](#)

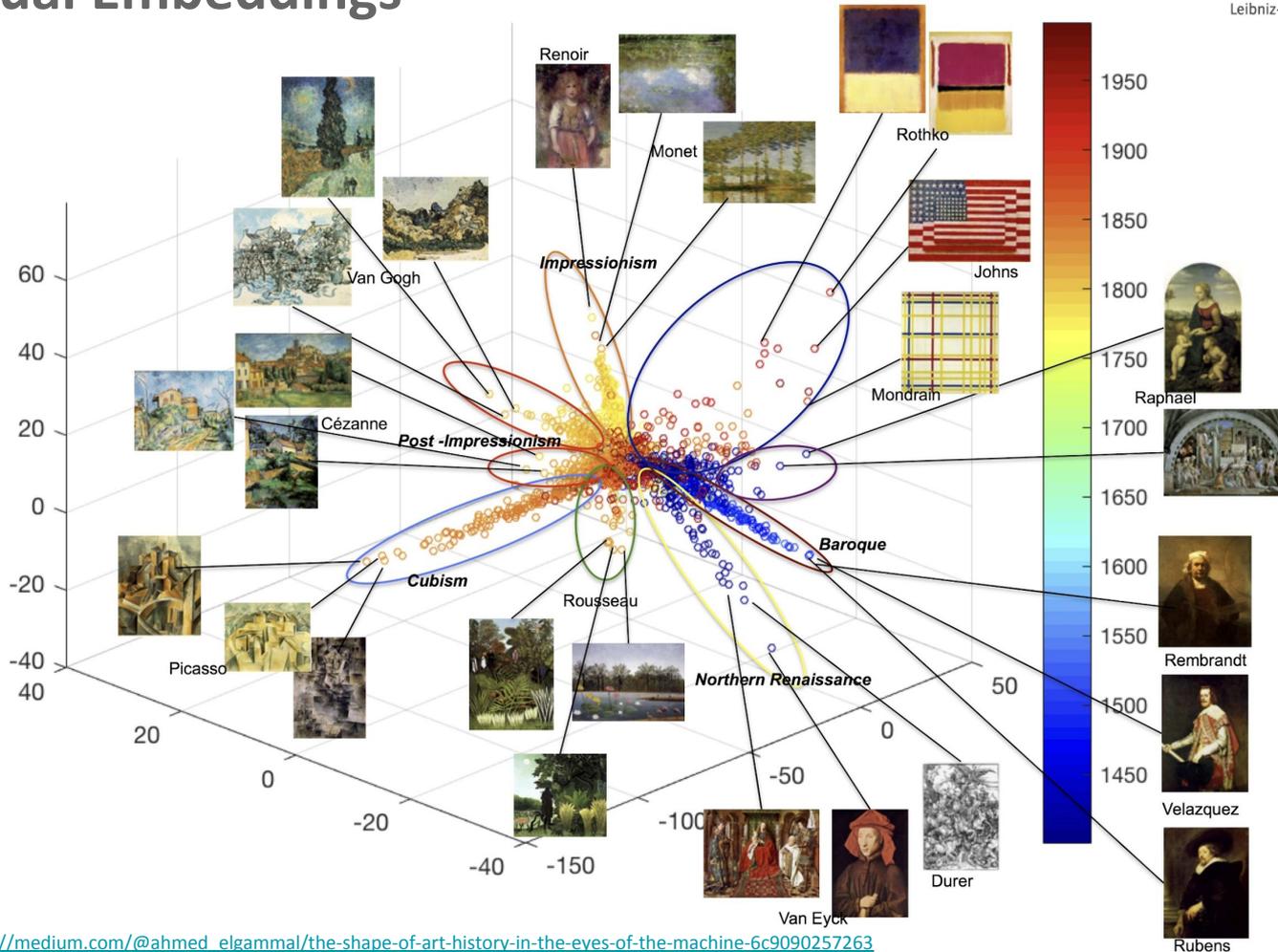
## Hugh of Cluny



DBpedia: Hugh of Cluny



# Visual Embeddings



# Similarity Based Search and Exploration

wikiview.net

hugo of cluny

Add search term...

art religion culture ancient faith church  
image religious background god

BACK TO RESULTS



Rex rogat abbate[m] Matildem supplicatque Atq[ue]

SHOW SIMILAR WIKIMEDIA

Hugo-v-cluny heinrich-iv  
mathilde-v-tuszien cod-vat-lat-  
4922 1115ad



Navigation and control interface including a blue pyramid icon, a search icon, and a grid icon.

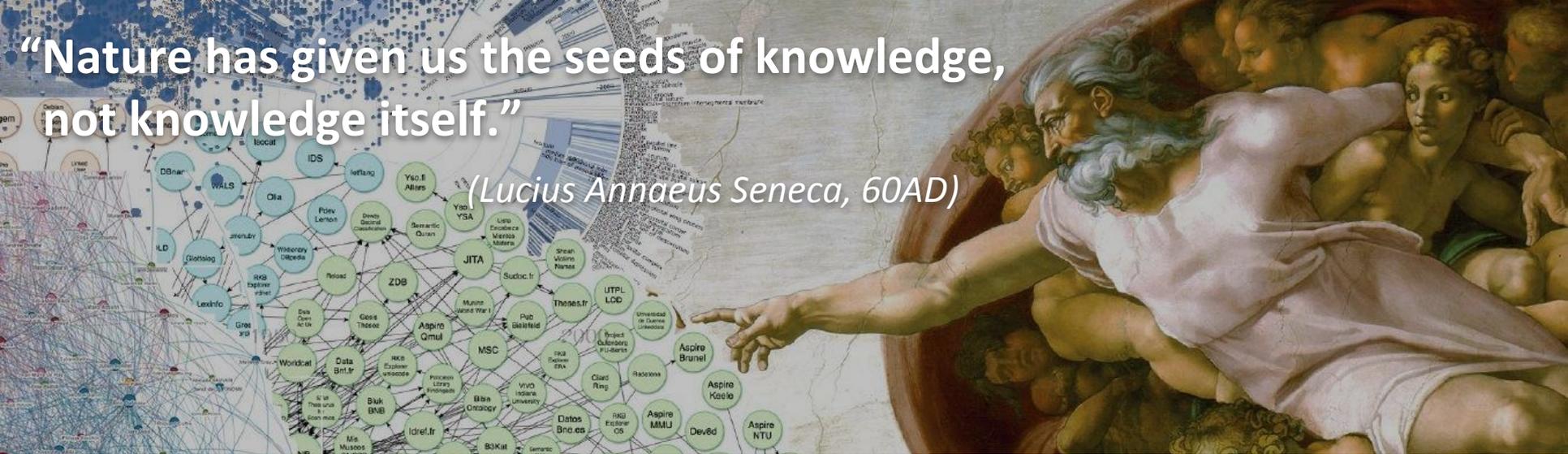


## Take Home Messages:

- Deep Learning is a **game changer**
- The quality of your achieved results always depends on the quality (and quantity) of your **training data**
- Out-of-the-box Deep Learning models are **easy to use and work quite well** (well...most of the time)
- **Deep Learning benefits from exploiting semantics**

“Nature has given us the seeds of knowledge,  
not knowledge itself.”

(Lucius Annaeus Seneca, 60AD)



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twitter: [lysander07](#)

Europeana 2019

Lisbon, 27. Nov. 2019

